

# SANTA ANA BUSINESS COUNCIL NOTICE OF BOARD AND AGENDA

September 17, 2021 **8:30 A.M.**

**106 West 4<sup>th</sup> (Shoe Palace Building), 6<sup>th</sup> Floor, Santa Ana, CA**



Arturo Arellanes, Board Member  
Won Cha, Board Member  
Mike Husain, Board Member  
Arturo Lomeli, Board Member

Veronica Alvarez, Board Member  
Kim Tapfer, Board Member  
Robyn McNair, Honorary Board Member  
Alfredo Amezcua, Board Member

Claudia Arellanes, Secretary  
Sam Romero, Vice- President  
Bobbie Rooker, Treasurer  
Raul Yanez, President

Claudia Naffa, Communications

Madeleine T. Spencer, Consultant

A. Call to order

B. Roll call-

C. Consent Calendar:

1. Approval of Minutes from July's and August 20, 2021 meetings  
Recommended action: Approve minutes as presented

- Guests:**
1. Sarah Garcia – LibroMobile Arts Cooperative
  2. Vianey Norambuena – AT & T Fiber Optic Internet (Tentative)

D. Reports

1. Raul

2. Claudia – various reports

3. Tresa Oliveri - OCTA

4. Julie Castro-Cardenas –

- Rafferty Project construction
- Special Events Meeting 9/21 @ 3pm @ City Hall – Ross Annex
- DTSA Security Update
- SCAG Curb Space Management Survey
- OC Streetcar Constructed paused on 4<sup>th</sup> Street

5. Madeleine – (Claudia Naffa and Maria Gonzalez)

- Celebrating first Artwalk - BID REPORT COVERAGE (Claudia Naffa)
- List of Upcoming Contracts for Review - (Claudia Arellanes (programming))
- After Covid - Stopped Digital Programming of Open Stage, The Hot Hour, Professional Development Strategy Sessions.
- New Programs Scheduling - Dancing in the Streets, Yoga, Zumba
- Downtown Fundraising/ Grants/ Investment Packages- Will Send In Mail
- Downtown Security Issues- It has gotten better
- 2 Open Calls - Boca , Festival of Lights
- City Advocacy Results and Continued Efforts
  - Turn in a list to Councilman Hernandez
  - Set up to Speak at City Council with Phil Bacerra

6. Claudia Naffa – Various Reports

E. New Business

F. Public Comments

G. Meeting Adjournment

**SANTA ANA BUSINESS COUNCIL – 2021 BOARD MEETINGS  
October 15<sup>th</sup>, November 19<sup>th</sup> and December 17<sup>th</sup>, 2021**

