

SANTA ANA BUSINESS COUNCIL BOARD MEETING MINUTES

September 17, 2021 **8:30 A.M. - 106 West 4th (Shoe Palace Building), 6th Floor, Santa Ana, CA**

A. Meeting called to order at 8:30AM

B. Roll call- Yanez, Arellanes C, Tapfer, Husain, Lomeli, Cha
Absent: Romero, Rooker, Arellanes A, Amezcua, Alvarez, McNair
Others present: Naffa, Gonzalez M, Castro-Cardenas, Garcia and Mayra
(LibroMobile, Oliveri (OCTA), Officer Joe, Paniagua,
Castellanos , Rob/ Kristine and Hempel (UCI), Mario,

C. Consent Calendar:

1. Approval of Minutes from July's and August 20, 2021 meetings

D. **Guests:**

1. Sarah Garcia – LibroMobile Arts Cooperative

- Gave brief overview of her non-profit business; went over mission statement and fiscal statement.
- Requested support from the city and SABC.
- Board requested that she submit list of questions and/or issues.
- Per request, agenda will be translated. Translator fees not on budget but assured Garcia that all board meeting non-English speaking attendees are accommodated.
- Board assured Sarah that board takes issues/concerns seriously.

2. Vianey Norambuena – AT & T Fiber Optic Internet (Tentative)- no show

E. **Reports**

1. **Raul**

2. **Claudia – no reports**

3. **Tresa Oliveri – OCTA**

- **Construction continues. Estimated completion date 10/2023 (behind schedule)**

4. **Julie Castro-Cardenas –**

- Rafferty Project construction – Toll Brother's project has began.
- Special Events Meeting 9/21 @ 3pm @ City Hall – Ross Annex
- DTSA Security Update – received 20 proposals; priority is clean and safe.
- SCAG Curb Space Management Survey – working on identifying transit needs including safe ride program.

- OC Streetcar Constructed paused on 4th Street
- Encouraged everyone to report tagging.

5. **Madeleine** – (Claudia Naffa and Maria Gonzalez)

- Celebrating first Artwalk - BID REPORT COVERAGE (Claudia Naffa)- successful; galleries were open.
- List of Upcoming Contracts for Review - (Claudia Arellanes (programming)) Zumba nights, movie nights, family friendly events.
 - Side walk sales continue. Vegan festival scheduled.
- After Covid - Stopped Digital Programming of Open Stage, The Hot Hour, Professional Development Strategy Sessions.
- New Programs Scheduling - Dancing in the Streets, Yoga, Zumba
 - Concerns voiced about events (Pins & Patches) and street closures equaling loss of revenue
 - Briefly discussed incorporating children’s activities during Pins & Patches
- Downtown Fundraising/ Grants/ Investment Packages- Will Send In Mail
- Downtown Security Issues- It has gotten better
- 2 Open Calls - Boca , Festival of Lights
 - Sara willing to get involved if all artists are paid
- City Advocacy Results and Continued Efforts
 - Turn in a list to Councilman Hernandez
 - Set up to Speak at City Council with Phil Bacerra

6. **Claudia Naffa** – Various Reports

F. **New Business**

G. **Public Comments**

- **Garages**- Need more maintenance and sidewalk power-washing

H. **Meeting Adjournment**

SANTA ANA BUSINESS COUNCIL – 2021 BOARD MEETINGS
October 15th, November 19th and December 17th, 2021

