

SANTA ANA BUSINESS COUNCIL NOTICE OF BOARD AND AGENDA

October 18, 2019

8:30 A.M.

400 East 4th Street, Santa Ana, CA 92701



Arturo Arellanes, Board Member

Won Cha, Board Member

Sonya Garay, Board Member

Arturo Lomeli, Board Member

Lila Cerpas, Board Member

Kim Tapfer, Board Member

Robyn McNair, Honorary Board Member

Alfredo Amezcua, Board Member

Claudia Arellanes, Secretary

Sam Romero, Vice- President

Bobbie Rooker, Treasurer

Raul Yanez, President

Claudia Naffa, Communications

Madeleine T. Spencer, Consultant

If special assistance is needed to participate in this Regular Board meeting, please contact SABC at (714) 973-2000. Please call prior to the meeting to allow SABC to Make reasonable arrangements to ensure accessibility to this meeting (28 CFR 35.102.104, American Disability Act Title II) The Brown Act prohibits Santa Ana Business Council (SABC) from discussing or taking action on any items not on the agenda.

10/18/19 –

A. Call to order

B. Roll call-

C. Consent Calendar:

1. Minutes from the September 20, 2019 Regular Board Meeting

D. Guests:

E. Reports:

1. Raul

- Toll Brothers Project

2. Claudia

- Noche de Altares –
- Proposed Budget
- Art-walk, 10/5
- Pop-up concern Univision, 10/4
- Insurance/ Eddie Q.

3. MADELEINE

- Amigas Social Club
- Savor Santa Ana/ Entertainment
- Parks and Recreation Update
- Downtown Annual Meeting
- Broadway Landscape Update

4. Julie Castro-Cardenas

- Updates/ Reports

5. Claudia Naffa Various reports

- Retail guide update

6. UCI

- Engagement Letter
- Contracts

7. Sam Romero

- Updates & Reports (meetings attended)

F. New Business

G. Public Comments

H. Meeting Adjournment

UPCOMING BOARD MEETINGS & Events: ,

- Witch Walk – Artists' Village, 10/19
- Alternative Bazaar- Artists' Village, 10/20
- Rocking Costumes- Artists' Village, 10/26
- 150th Santa Ana Anniversary, Centennial Park, 10/27
- Board Meetings November 15, 2019 & December 20, 2019