

# SANTA ANA BUSINESS COUNCIL NOTICE OF BOARD AND AGENDA

November 19, 2021 **8:30 A.M.**

**106 West 4<sup>th</sup> (Shoe Palace Building), 6<sup>th</sup> Floor, Santa Ana, CA**



Arturo Arellanes, Board Member  
Won Cha, Board Member  
Mike Husain, Board Member  
Arturo Lomeli, Board Member

Veronica Alvarez, Board Member  
Kim Tapfer, Board Member  
Robyn McNair, Honorary Board Member  
Alfredo Amezcua, Board Member

Claudia Arellanes, Secretary  
Sam Romero, Vice- President  
Bobbie Rooker, Treasurer  
Raul Yanez, President

Claudia Naffa, Communications

Madeleine T. Spencer, Consultant

11/19/21 Call to order

A. Roll call-

B. Consent Calendar:

1. Approval of Minutes October 15th, and September 17, 2021 –  
Recommended action: Approve minutes as presented

**Guests:**

C. Reports

1. Raul

2. Claudia – various reports

3. Tresa Oliveri - OCTA

4. Julie Castro-Cardenas – Various reports

- \* DTSA Security Guards
- \* BID Public Hearing 12/7/21
- \* Special Events in DTSA
- \* Holiday Decorations in DTSA
- \* Downtown Liaison – business assistance available by appointment/call

5. Madeleine

- Sponsorship request for volunteer coordination 8K-10k
- Travel Santa Ana Lead Hotel Tour
- Wellness Programming with Dancing in the Streets - Rueda de Casino
- Amigas Social Club- Bloom Series (Loni)
- Fall-O-Ween Kids Festival Event Saturday October 23rd (Maria)
- Farmers Market (Issues)
- Kid Friendly City Event: Reimagining the Plaza for Kids on December 12, 2021 (flyer in progress)
- This past week SABC's BID Levy passed through Housing and City.
- Memorandum Of Understanding (MOU)
- Downtown Garages - \$500,000.00 allocation through American Recovery Act Funding.
- Downtown Arts Advocacy Round Table Dec 4 from 11am-2pm need \$250 food sponsorship request
- 500,000.00 "People, Parks, and Power: A National Initiative for Green Space, Health Equity, and Racial Justice.
- Fed. Gov Investment Package of 5 Million Dollars/ Infrastructure Bill Passed.
- Grants: Farmers & Merchants Bank in the amount of \$5000.00 / \$10,000 for an arts grant with the city which has recently opened.
- SABC continues to work on outreaching for funding and sponsorships for Boca de Oro our Web Team Gorrillian .
- SABC was extremely excited to have Garcez produce an awesome Trunk or Treat BLUE LOT. We also celebrate her recent write up in Orange Coast Magazine.

6. Claudia Naffa

7.

- Wellness Programming - Salsa, Tango, Bachata, Cumbia or Timaba with us each week.
- Katrina Contest/ Viva la Vida/ Blade Cup
- Thanksgiving give away

D. New Business

E. Public Comments

F. Meeting Adjournment

**SANTA ANA BUSINESS COUNCIL – 2021 BOARD MEETINGS December 17<sup>th</sup>, 2021**

