

SANTA ANA BUSINESS COUNCIL NOTICE OF BOARD AND AGENDA

May 21, 2021 **8:30 A.M.**
ZOOM MEETING

Join Zoom Meeting
<https://zoom.us/j/99962326357>

Meeting ID: 999 6232 6357
One tap mobile
+16699009128,,99962326357# US (San Jose)
+13462487799,,99962326357# US (Houston)

Dial by your location
+1 669 900 9128 US (San Jose)
+1 346 248 7799 US (Houston)
+1 253 215 8782 US (Tacoma)
+1 646 558 8656 US (New York)
+1 301 715 8592 US (Washington DC)
+1 312 626 6799 US (Chicago)
Meeting ID: 999 6232 6357
Find your local number: <https://zoom.us/u/aDaKzTjF>



Arturo Arellanes, Board Member
Won Cha, Board Member
Mike Husain, Board Member
Arturo Lomeli, Board Member

Veronica Alvarez, Board Member
Kim Tapfer, Board Member
Robyn McNair, Honorary Board Member
Alfredo Amezcua, Board Member

Claudia Arellanes, Secretary
Sam Romero, Vice- President
Bobbie Rooker, Treasurer
Raul Yanez, President

Claudia Naffa, Communications

Madeleine T. Spencer, Consultant

A. Call to order

B. Roll call-

C. Consent Calendar:

1. Approval of Minutes from April, 2021

D. **Guests:**

E. **Reports**

1. **Raul**

- **Letter to City Manager/ meeting**

2. **Claudia - various reports**

3. **Tresa Oliveri - OCTA**

4. **Julie Castro-Cardenas**

- [Special Event Permits](#)
- [Film Permits](#)
- [Business License](#)
- [1-Hour Grace Period Parking](#)

5. **Madeleine**

- Business Strategies Meeting (Maria & Sara)
- Mural Mapping Project Update (Andrea Harris)
- Digital Mapping Project. (4 Part Process)
- Amigas Social Club (Loni Paniagua)
- Downtown Summer of Music Series (Sponsorship)
- Porch Photography Showcase (Callejón del Beso)
- Butterfly Project (COVID-19 Safety)
- Co-Design With Nature Tooltest
- Grants (Cares Act Relief Grant, CAC Grant Follow Up)
- Congress for New Urbanism (Presentation) May 19th (Zoom)
- Walk Bike Places (Presentation) June 15 (In Person)
- Living Cities (Presentation) June 8-10 (In Person)
- Congressional Certificates
- **Old Business**
 - 64 Lending Libraries Distributed (Project Completion)
 - Sending out thanks you to partners (Completed)
 - Imaginology Festival Scavenger Hunt (Started)
- **Communications**
 - Communication Highlights (Maria Gonzalez)
 - Sundays Spurgeon Paseo
 - 796 Campaign/Downtown Census

6. **Claudia Naffa**

- **Spring Festival**
- **Mother's Day**
- **Art- Walk 8/7 & Dancing on the Streets**
- Boca de Oro reels on YouTube
- Bridal & Quinceanera Fashion Show -Sunday, August 1st
- Census

F. **New Business**

G. **Public Comments**

H. **Meeting Adjournment**

SANTA ANA BUSINESS COUNCIL – 2021 BOARD MEETINGS

June 18 , July 16th, August 20th,

September 17th, October 15th,

November 19th, December 17th, 2021