

# SANTA ANA BUSINESS COUNCIL NOTICE OF BOARD AND AGENDA

December 18, 2020 **8:30 A.M.**

## ZOOM MEETING

Join Zoom Meeting

<https://zoom.us/j/91484434391?pwd=WVhJcDVQSjZMVUIxUi9iYzRJUXdtUT09>

Meeting ID: 914 8443 4391

Passcode: 184017

One tap mobile

+16699009128,,91484434391#,,,,,0#,,184017# US (San Jose)

+13462487799,,91484434391#,,,,,0#,,184017# US (Houston)

Dial by your location

+1 669 900 9128 US (San Jose)

+1 346 248 7799 US (Houston)

+1 253 215 8782 US (Tacoma)

+1 312 626 6799 US (Chicago)

+1 646 558 8656 US (New York)

+1 301 715 8592 US (Washington D.C)

Meeting ID: 914 8443 4391

Passcode: 184017

Find your local number: <https://zoom.us/u/abSHZmF1VP>



Arturo Arellanes, Board Member  
Won Cha, Board Member  
Sonya Garay, Board Member  
Arturo Lomeli, Board Member

Lila Cerpas, Board Member  
Kim Tapfer, Board Member  
Robyn McNair, Honorary Board Member  
Alfredo Amezcua, Board Member

Claudia Arellanes, Secretary  
Sam Romero, Vice- President  
Bobbie Rooker, Treasurer  
Raul Yanez, President

Claudia Naffa, Communications

Madeleine T. Spencer, Consultant

12/18/2020–

A. Call to order

B. Roll call-

C. Consent Calendar:

**D. Guests:**

**E. Reports:**

**1. Raul**

- Murals
- Elections
- Motions (last meeting- email) Update

**2. Claudia**

**3. Julie Castro-Cardenas**

- Parklets in DTSA
- DTSA BID
- Clean and Safe
- Parking Revenue Update
- Alleyways in DTSA
- MySantaAna app
- Questions/ Answers

**4. Madeleine**

- Clean & Safe Letter to City
- BID Letters to City Hall
- Project Business Lift Started
- Keynote Speaker for Boca 2021 Secured
- Boca Lending Libraries Campaign Started
- The Cartoon Map Complete
- Food Island Mini Doc Started
- Turkey Drive / Ham Give Away
- Holiday Lighting
- Commercials with Radio and TV
- 50 Large Garage Posters
- Grants Update
- Kid Friendly City Campaign
- Thrive & Go-Live Campaign
- Traffic Calming/ Walkable Streets Campaign

**5. Claudia Naffa** Various reports

**F. New Business**

**G. Public Comments**

**H. Meeting Adjournment**